



# PRESS/ANAYLST REGISTRATION FORM

Display Week 2016, May 22-27, 2016, Moscone Convention Center

SID warmly welcomes members of the media and industry market analysts to attend Display Week 2016.

SID provides complimentary registration to media and analysts whose principal purpose of registration and attendance at the convention is to gather details, interviews, and/or photos for a news report or feature. This includes editors, reporters, producers, camera crews, still photographers, industry analysts (market research firms only), and freelancers on assignment for news publications, programs, or other news media that are generally recognized, and regularly reach a sizeable audience. Once approved by, your press/analyst badge gives you access to the Exhibit Hall, Keynote Addresses, Press Room, Symposium, Seminars, Short Courses and Business Track. To register, please complete and submit this "Press/Analyst Registration" form along with proof of one or more credentials outlined below:

- **Print Media:** Copy of a display industry or display technology-related article published within the past six months with your byline.
- **Broadcast Media:** Letter from the producer of your network/station that states you are covering Display Week on assignment; or press photo ID or business card from your media outlet.
- **Online Media:** Masthead from a current issue of a display industry or display technology online publication or blog listing you as an editorial contributor; or copy of a display industry or display technology article or blog post published within the past six months with your byline. Please note: YouTube, Facebook, Twitter sites, personal blogs, communities, forums and user groups will not be considered for media accreditation.
- **Freelancers & Video Production Companies:** Letter from the editor/producer on station/network letterhead or from a company email address that states you are covering SID/DisplayWeek on assignment and proof of regular freelance journalism activity (published/broadcasted within the past four months). Please note: Production crews hired to film an exhibitor(s) at DisplayWeek will not be considered for media accreditation and must register as attendees.
- **Market Analysts:** Display industry or display technology article published within the past six months quoting you as an industry analyst/spokesperson; or cover of a market research report on the display industry or display technology from the past six months listing you as a contributor.

### Media accreditation will NOT be granted to the following:

- SID reserves the right, at its discretion, to treat multiple organizations as a single media organization for purposes of the maximum limit on media registration if it determines that there is a substantial, close organizational relation between those organizations or between the staff of such organizations. Therefore, SID reserves the right to limit registration to no more than two persons from the same news or media organization.
- CEOs, VPs, financial analysts, managers, sales executives, account representatives, PR representatives, publicists, marketing directors, administrators, consultants, authors, or researchers.
- Anyone whose principal purpose in attending this event is, in our judgment, for reasons other than gathering details, interviews, and/or photos for a news report or feature.

*A history of being registered at previous SID events does not guarantee approval or waive the accreditation requirement. Misconduct or misrepresentation of position and/or publication/media organization will bar you and your organization from all future SID events. We reserve the right to modify this policy without public notice or revoke previously issued SID accreditation/registration at any time.*

### Personal Information

Name	Position	Media Organization
Media Category	Primary Coverage Area	Circulation/Audience Size
Address	City, State, Zip	Country
Phone Number	Cell Number	E-mail Address

Check here to exclude your name and contact information from the public attendance list.

**I have read and agree to the registration guidelines.**

Signature \_\_\_\_\_

**Send completed forms & credentials to:**  
Display Week Media Relations Office, MCA  
Email: displayweekpr@mcapr.com  
Fax: 650-968-8990

**Please register before April 28, 2016. After this date, you will need to contact Marie Labrie/Meagan Hardcastle at 650-968-8900.**

**We look forward to seeing you at Display Week 2016!**

Select areas are open to media coverage, but a ticket is required to participate. Meal tickets are non-refundable.

Honors & Awards Dinner, 5/22/16	\$95	_____
Display Industry Awards Luncheon, 5/24/16	\$45	_____
Special Networking Event, 5/25/16	\$75	_____

- Check
- MC
- Visa
- AmEx
- Discover

Card # \_\_\_\_\_

Ver. Code \_\_\_\_\_

Exp. Date \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_