

**DISPLAY
WEEK
SAN JOSE 2025**

Exhibition: May 13-15, 2025
(Conference: May 11-16, 2025)

San Jose Convention Center

EXHIBITOR PROSPECTUS



Organized by:



The Most Important Global Event for the Electronic Display and Imaging Technology Industries



Display Week is the most important global event for the electronic display and imaging technology industries. As the linchpin that connects, showcases and advances the newest products, discoveries and innovations in these interwoven industries, Display Week is an international marketplace where the world's next-gen creators, technologists, value-add suppliers, and market-making end-users gather to stay connected, stay current, and get ahead.



Market and Sell Your Products



Build Your Brand



Expand Your Customer Base



Grow Your Business

Why You Need to Exhibit at Display Week



Display Week puts your company at the epicenter of the industry's most comprehensive exhibition, technical symposium, and business conference that draws thousands of attendees – and potential customers and partners – from the international entire supply chain. It offers an outstanding opportunity to see and be seen by movers, shakers, innovators and business leaders that you won't find at other exhibitions.

✓ By the numbers

7,000+

Average attendees

40

Countries and regions

200+

Exhibitors

60,000 sq. ft.

Exhibition space

50+

Conference sessions

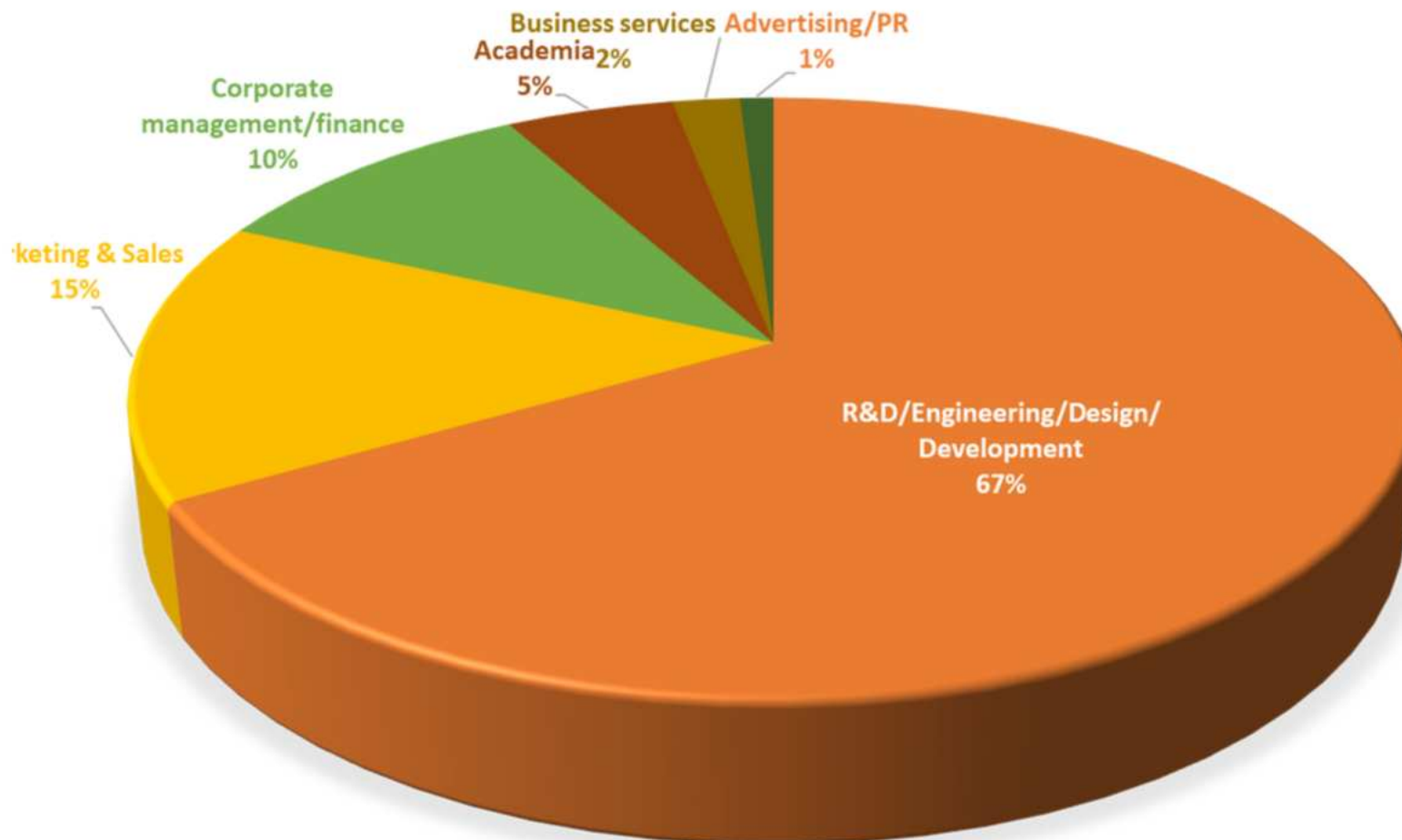
300+

Presentations

Connect With Key Decision Makers Throughout The Entire Value Chain



From thought leaders and technologists to systems integrators and end users, Display Week brings together professionals across all levels of the chain.



Source: Display Week 2023 registration data

Which Companies Should Exhibit?



3D Displays	Display Drivers and Controllers	LDCs: Ferroelectric	Optical Design Services	Scratch Resistant Filters
Adhesives	Display Enhancement Services	LDCs: Passive, Active Addressing	Optical Filters	Scribers
AMOLED Displays	Display Housing	LDCs: Resized LCDs	Optical Grade Plastic	Sealants
Anti-Bacterial Filters	Display Measurement	LED Drivers	Optical Testing Laboratories	Semiconducting Materials
Anti-Glare Filters	Display Simulation and Modeling Systems	LED Packaging & Interconnect	PC-Based Test Equipment	Signal Processing Software
Anti-Reflection Screens	Display Subsystems	LED Test Equipment	Phosphors	Spectrometers
Anti-Reflection Filters	Display System Integrators	LEDs	Photolithography Equipment	System Integration
Automated Test Equipment	Electroluminescent Displays	Light Diffuser Sheets	Photometers	Switches
Backlight Systems & Design	Electrophoretic Displays	Light Diffusers	Plasma Displays	Thermal Management Components
Backlights	Ellipsometers	Light Guide Panels	Plastic Moldings	Thin Films
Cables	EMI Shielding	Light Management	Polarizers	Touch Displays
CCFL Inverters	Film Lamination Machines	Light Measurement	Polymer Films	Touch Screen Stylus
CCFLs	Flat-Panel Displays	Magnetic Shielding	Portable Displays	Touch Screens
Chemical Suppliers	Flexible Circuits	Manufacturing Equipment	Power Converters	Transparent Displays
Coating Equipment	Flexible Displays	Market Researchers/Publishers	Power Supplies	Transparent Heaters
Color Calibration System	Glass Cutting/Scribing Equipment	Materials	Projected Capacitive Touch Screens	UV Block Filters
Color Filters	Glass for Displays	Materials Handling	Projection Displays: CRT	UV Pass Filters
Color Matching Systems	Glass Cutting/Scribing Equipment	MEMs	Projection Displays: DLP/DMD & LCOS	Vacuum Equipment
Conductive Films	Gonioreflectometers	MEMs Displays	Projection Displays: MEMS	Vacuum Fluorescent Displays
Connectors	Graphics Boards/Processors	MicroDisplays	Projective Films/Papers	VCSEL
Consultants	Graphics Systems Software	Microscopes	Quantum Dots	Video Generators
Contrast Enhancement Filters	Head-Mounted Displays	Military Displays	Radiometers	Video Interfaces
Converters (D/A & A/D)	ICs (video, graphics and displays)	Neutral Density Filters	Reader Displays	Video Oscilloscopes
CRT Displays	Image Processing Software	NIR Filters	Rear Projection Screens	Video Walls
Deposition Equipment/ Services	Indicator Lights	OLED Displays	Reflective & Bi-Stable LCDs	Viewing Angle Measurement
Design/ Optimization Software	Industrial LCD Monitors	OLEDs, AMOLEDs	Reflective Displays	Virtual-Reality Displays
Development and Licensing of Technology	IR Cut Filters	Optical Analytics/Design Software	Repair & Maintenance Services	Windshield Displays
Digital Video Systems	Laser Inspection Systems	Optical Bonding Displays	Resistive Touch Screens	Wire
	LCDs: Active Matrix	Optical Coatings	Rollable Displays	
	LCDs: Passive Matrix	Optical Components		

Media Coverage



Statistics

2800 +
Mentions

Close to 100
Media attendees

12 +
Countries & regions

- ✓ Print
- ✓ Digital
- ✓ Social Media
- ✓ TV / Broadcast
- ✓ Exclusive Executive Interviews

Here's What Some of Our Exhibitors Had to Say About Display Week:



One of our largest opportunities of the year to showcase our display glass portfolio in a public setting.
- Corning, Inc.

One of the most professional and influential events for the global display industry.
- BOE

One of the biggest most special exhibitions for LG Display to introduce our display products. The biggest advantage is industry experts from all industry sectors.
- LG Display

The biggest event we do in the Americas, because of its focus and attendees.
- Tianma

We find more customers at Display Week, who need our industrial and professional visual solutions...
- Data Modul

Our premier show of the year where we highlight our new technology.
- E Ink

Display Week Schedule



Take advantage of a week-long schedule consisting of multiple networking opportunities to help raise brand awareness, increase knowledge and make impactful connections.

May 11	May 12	May 13	May 14	May 15	May 16
Exhibitor Move-In Short Courses	Exhibitor Move-In Seminars, Business Conference, Special Sessions President's Reception Honors & Awards Banquet	Exhibit Hall Opens! Press Breakfast Business Conference Symposium Sessions Keynote Address Networking Reception	Exhibition Conference & Special Sessions Awards Luncheon Symposium Sessions	Exhibition People's Choice Awards Job Fair Symposium Sessions	Exhibitor Move-Out Symposium Sessions Poster Sessions

Exhibition Opportunities



Display Week offers a variety of spaces and accommodations to help you maximize your visibility with options that align with your budget.

Exhibit Space

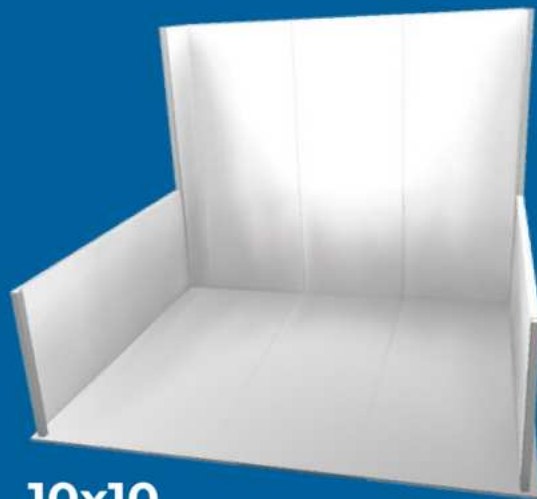
\$48 per square foot*

Additional fees: \$115 per exposed corner

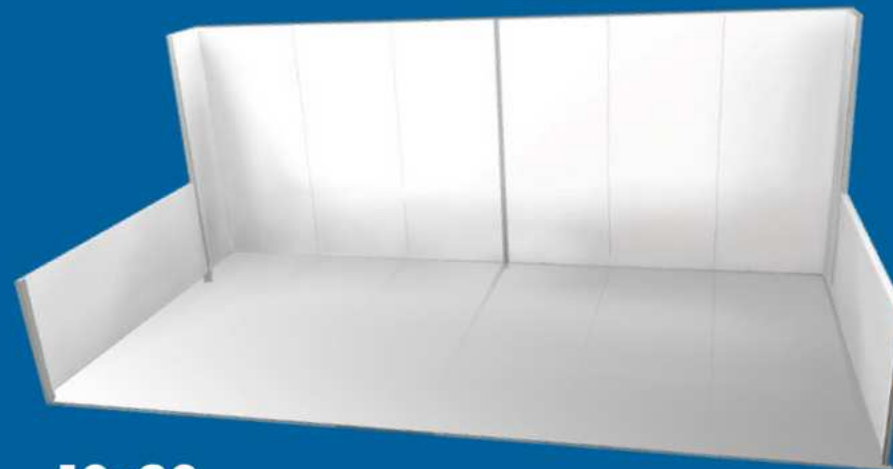
100-399 sq. ft. booths delivered with fabric walls

400 sq. ft. and larger booths delivered as space only

*After January 15, 2025 is \$50 per square foot



10x10



10x20

Exhibition Opportunities



Meeting Room Rentals	Exhibitor cost *	Non-exhibitor cost	
Small room (10'x10') no ceiling	\$5,500/ \$6,000	\$7,000	
Large room (16'x18') no ceiling	\$8,500/ \$10,000	\$14,000	
Large room (16'x18') with ceiling	\$10,500/ \$12,000	\$16,000	

- Meeting rooms provide privacy behind closed doors.
- Rooms are built-to-order and follow the same schedule as the exhibit hall.
- All small meeting rooms come with B&W sign with company name and room number, 10-amp electric, round table, 4 chairs, carpet and a locking door.
- Large meeting room comes with a B&W sign with company name and room number, 10-amp electric outlet (20-amp for rooms with a ceiling), conference table, 12 padded side chairs, carpet, and a locked door.

*Before and after January 15, 2025 pricing

Value-Add Features for Exhibitors



Display Week offers multiple value-add features for exhibitors that will help you make the most of your Display Week experience, providing high visibility for your brand and elevating your profile before, during and after the event.



Marketing Extras

Online promotions

Enjoy extra visibility and booth mapping on displayweek.org, the primary resource for information about Display Week.

Mobile App presence

Your company will be listed in our mobile app, which features innovative wayfinding to help attendees find you and contact you directly during the show.

Marketing tools

Add the widely recognized Display Week logo and customizable assets to your marketing toolbox to raise your visibility and increase booth traffic.

Worldwide media exposure

Display Week receives worldwide media attention, and international publicity efforts for Display Week 2024 are already under way. As an exhibitor, you receive the benefit of our outreach that links your brand to the high profile and prominence of Display Week and the Society for Information Display.

Products on display listing

Your participation will be highlighted in Information Display magazine, the industry's leading and most widely read resource, in the special pre-event issue in April/May (online and print).

People's Choice Award

Attendees vote through our mobile app for their favorite booths and technologies, and winners earn on-site recognition and are also announced through a Display Week press release, on our website and on our social media channels.

Complimentary passes

Your booth rental includes unlimited exhibit hall passes for clients to visit your booth. Help your staff stay on the leading-edge of new discoveries and benefit your business with complimentary and discounted passes to attend the world-renowned Technical Symposium sessions, one-day seminars and short courses.

Complimentary coffee and tea breaks

Refreshments on the show floor, every day of the show for all attendees and exhibitors, give you the chance to casually connect with like-minded professionals.



Publicity Extras



Business-Building and Networking Extras

Reserve Your Space Today!



General Inquiries

Julia Son

Tel: (408) 879-3901

Email: julia@sid.org



Exhibitor Services

Danielle Rocco

Tel: (646) 226-7592

Email: drocco@sid.org