



Display Week
Premier Program Catalog



Premier Program

- Booth Pricing based on configuration as shown with customized branding
- Booths may be customized to exhibitor specifications as needed
(additional cost may apply)
- Display will be set during GES move-in and ready for exhibitor upon arrival
- All standard services included in price as indicated below
- Typical Savings of 25% - 40% over traditional displays
- Hassle-free: The easiest way to exhibit at Display Week 2018

Example:

Cost Category	Typical 20x20	SID Premier Program Dalton 20x20
Booth Purchase Price	\$\$\$\$	NA
Storage	\$3,106.00	Included
Inbound Transportation to Show	\$3,955.00	Included
Outbound Transportation from Show	\$3,955.00	Included
Material Handling	\$9,125.00	Included
Installation Labor	\$3,325.00	Included
Dismantle Labor	\$1,995.00	Included
Receiving and Inventory	\$1,515.00	Included
Supervision	\$1,050.00	Included
Supervision Travel	\$925.00	Included
Electrical	\$875.00	Included
Graphics/Design	\$4,800.00	Included
Furnishings	\$1,020.00	Included
Carpet	\$2,340.00	Included
Carpet Padding	\$840.00	Included
Total	\$38,826.00	\$20,289.00

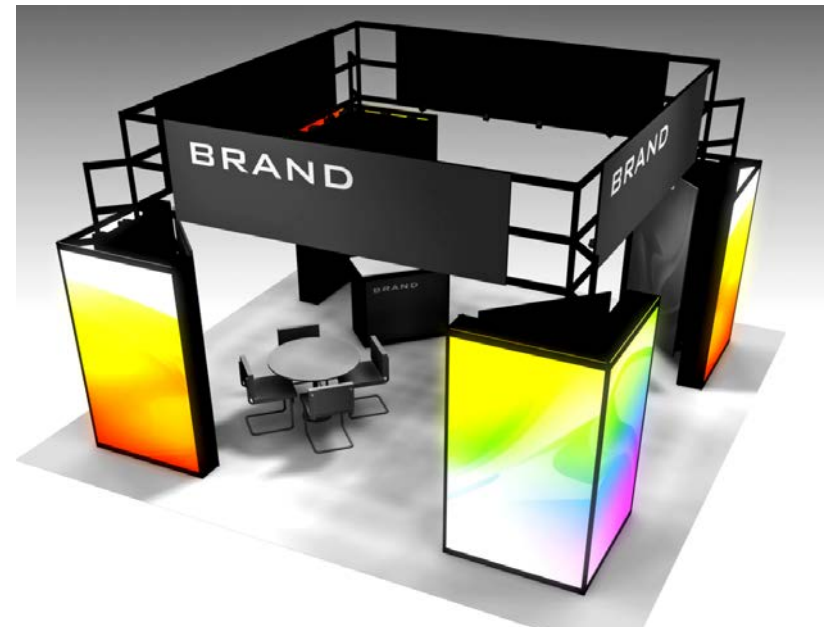


DALTON: 20' x 20'

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: \$20,289.00

- 8 large “L” shaped lightbox towers on each corner with tension fabric graphic
- Inside panel of lightbox is available for graphics
- Black metal structure spanning the towers with track lights between – overall height 12' to top of header
- (4) branded headers on top of columns
- 1M reception counter with locking doors
- Installation & Dismantle included
- Electrical power and labor for light boxes included
- Standard GES furniture included
- Standard Carpet / Padding included
- Material handling included

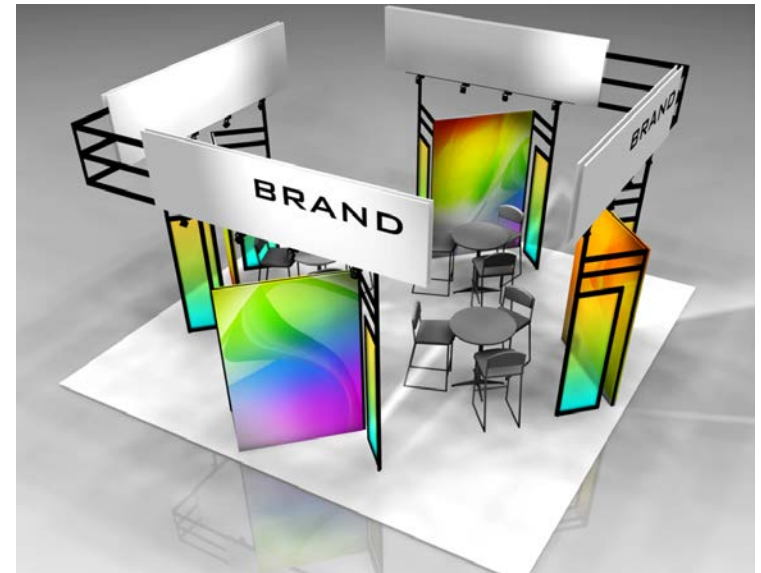


VOLTA: 20' x 20'

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: \$20,419.00

- (4) - large black metal frames with overlay graphics on the interior and exterior of the booth with zig zag configuration
- (4) - Header graphics at 12' for brand visibility
- Interior track lighting with 16 fixtures
- 1M reception counter with locking doors and internal shelf
- Installation & Dismantle included
- Standard GES furniture included
- Electrical power and labor for track lighting included
- Standard Carpet / Padding included
- Material handling included

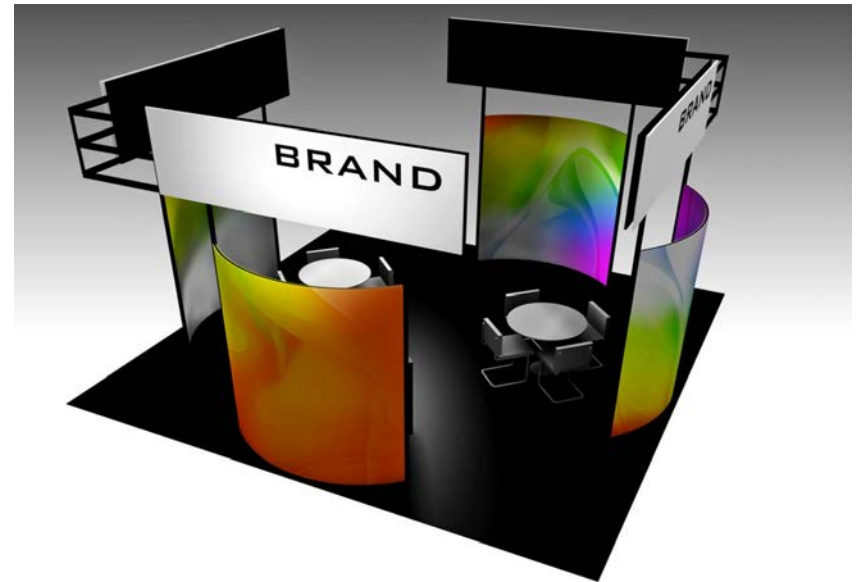


THOMPSON: 20' x 20'

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: \$18,450.00

- (4) curved walls with overlays on both sides
- (2) "L" Shaped headers with 3' high branding on top
- (1) curved reception counter with front graphic and black top
- Track lighting to highlight inside curved graphic panels
- Installation & Dismantle included
- An allotment of 2- 5amp outlets is included for power.
- Standard GES furniture included
- Standard Carpet / Padding included
- Material handling included



SAGAN: 20' x 20'

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: \$37,734.00

- (3) curved walls created using GES ICE wall system, that will have overlay graphics on both sides
- Rental hanging sign measuring 14' diameter x 5' high with tension fabric
- 1.5M curved reception counter with front graphic
- Installation & Dismantle included
- Rigging of hanging sign included
- Round Pedestals for example only and not included
- Standard Carpet / Padding included
- Material handling included

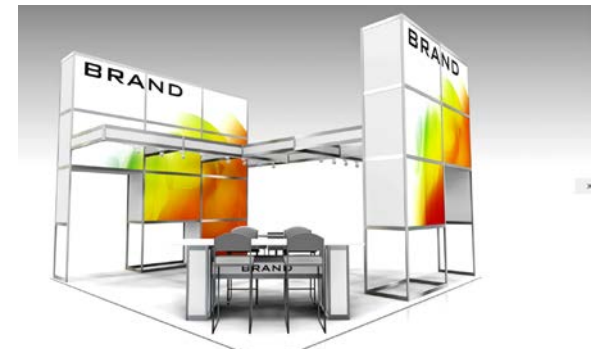
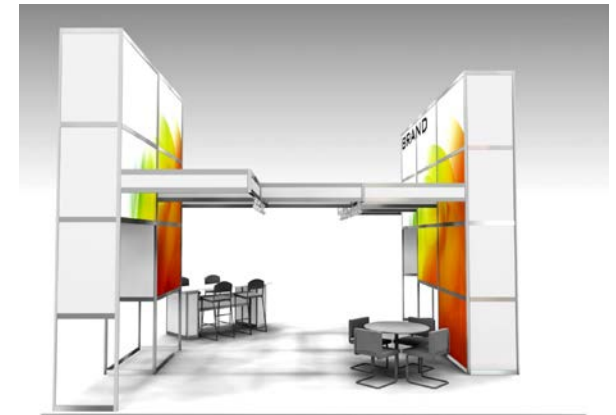


WATSON: 20' x 20'

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: \$17,838.00

- (2) - 16' high towers with connecting bridge overhead
- Track lighting with 12 fixtures across the bridge
- Custom reception counter
- Standard GES furniture included
- Installation & Dismantle included
- Electrical power and labor for lighting included
- Standard Carpet / Padding included
- Material handling included



HARVEY: 20' x 20'

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: \$27,760.00

- 15' center tower with storage (locking door)
- Custom "L" shaped reception counter
- (3) shelving units for displaying items with branding opportunity on backside facing aisles
- (6) Pedestals of multiple sizes (no storage inside pedestals)
- Standard GES furniture included
- Standard Carpet / Padding included
- Material handling included

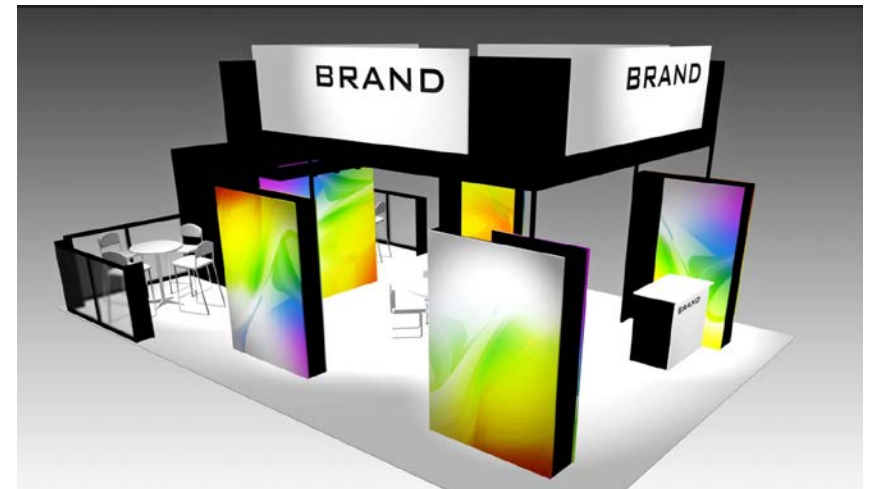
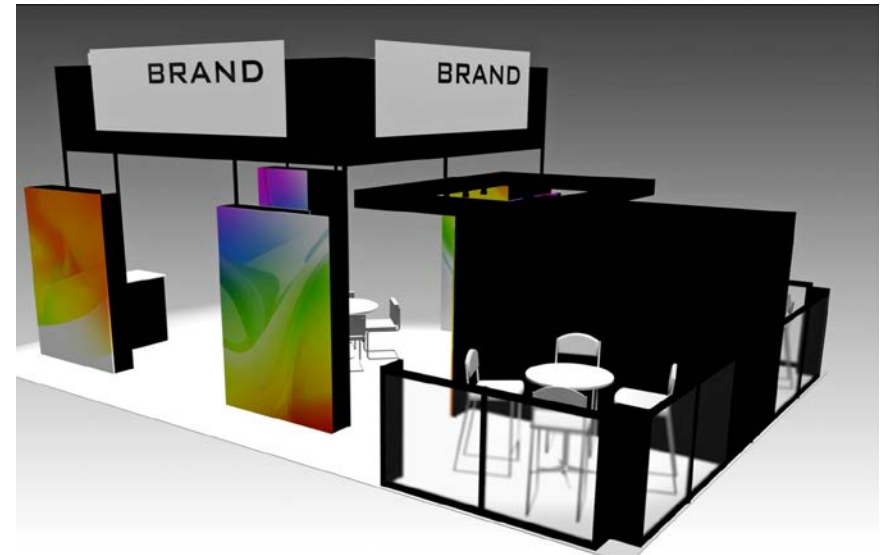


GALEN: 20' x 30'

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: \$28,222.00

- (4) 8' high wall units on each corner with graphics
- (4) – 50" headers – 160" long on top of corner units
- Small storage room in back with locking door
- (2) Semi – private areas in the back
- Track lighting (5 fixtures) to highlight backwall of storage unit
- Small reception counter in front of booth
- Installation & Dismantle included
- Standard GES furniture included
- Standard Carpet / Padding included
- Material handling included

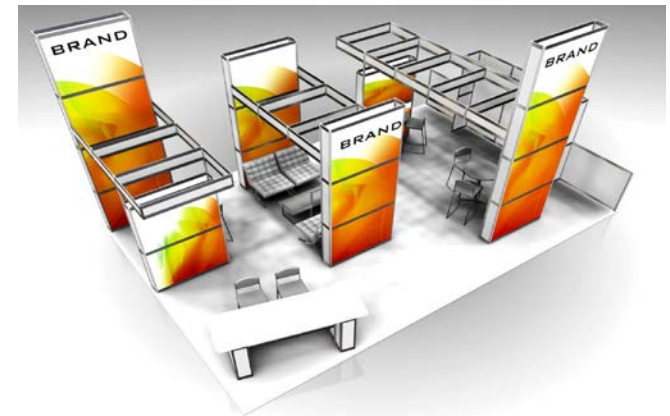


MENDEL: 20' x 30'

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: \$20,802.00

- (6) - 16' high towers with connecting bridge overhead
- (3) Sections of Slatwall for displaying items
- Custom reception counter
- Standard GES furniture included
- Electrical power and labor for lighting included
- Installation & Dismantle included
- Standard Carpet / Padding included
- Material handling included

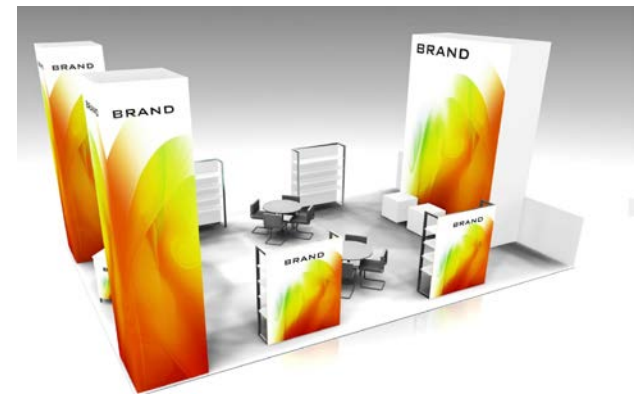
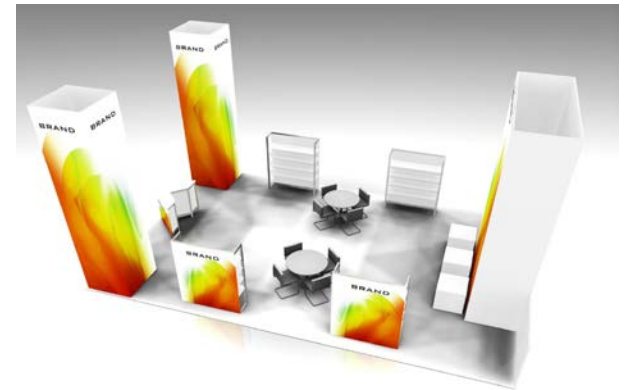


FORD: 20' x 30'

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: \$39,872.00

- (3) – 15' high towers anchoring the booth with high visibility graphics
- Storage available in back tower
- Custom “L” shaped reception counter with graphic overlay
- (3) Pedestals for display (no storage inside pedestals)
- (4) Shelving units with branding available on the outside
- Installation & Dismantle included
- Standard GES furniture included
- Standard Carpet / Padding included
- Material handling included



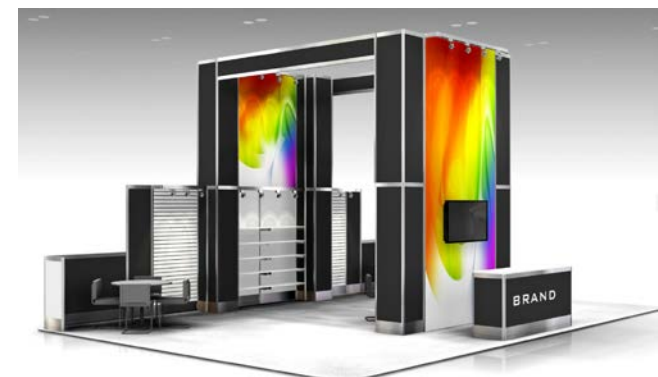
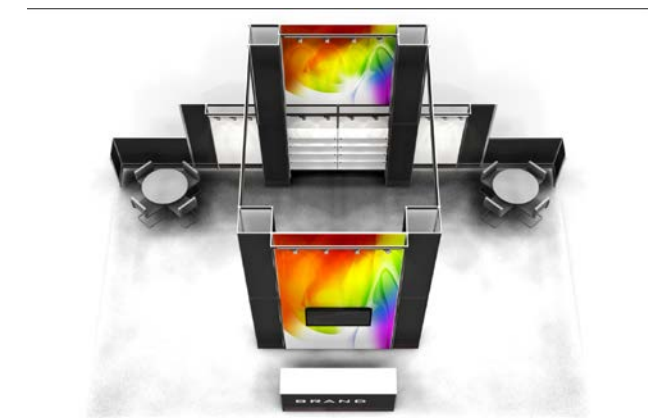
NOBEL: 20' x 30'

10% Discount

If Ordered By January 31, 2018

Key Features - Price point: \$18,476.00

- (4) - 16' high towers with connecting bridge overhead
- Track lighting highlighting graphics on walls
- Small reception counter with locking doors and interior shelf
- (2) slatwall sections for display items with highlight track lighting over section
- Shelving section in back highlighted by track lighting
- (2) semi-private areas with room for table and chairs
- Installation & Dismantle included
- Electrical power and labor for lights included
- Standard GES furniture included
- contour chairs
- Standard Carpet / Padding included
- Monitor not included in package price
- Material handing included



Rendering



Actual



Rendering



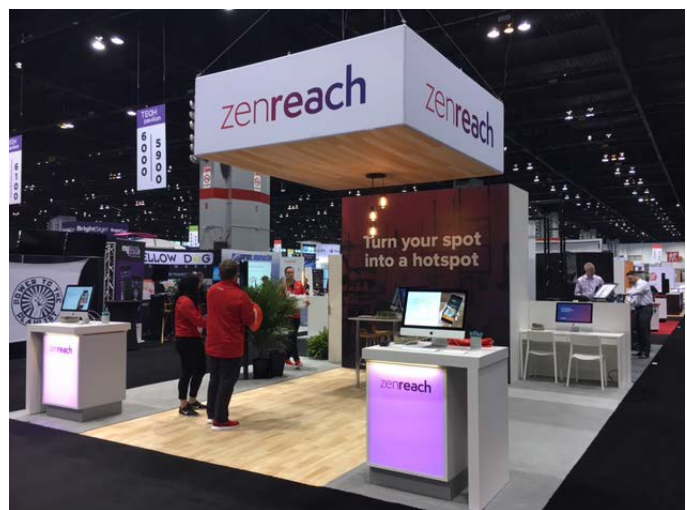
Actual



Rendering



Actual



Rendering



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Rendering



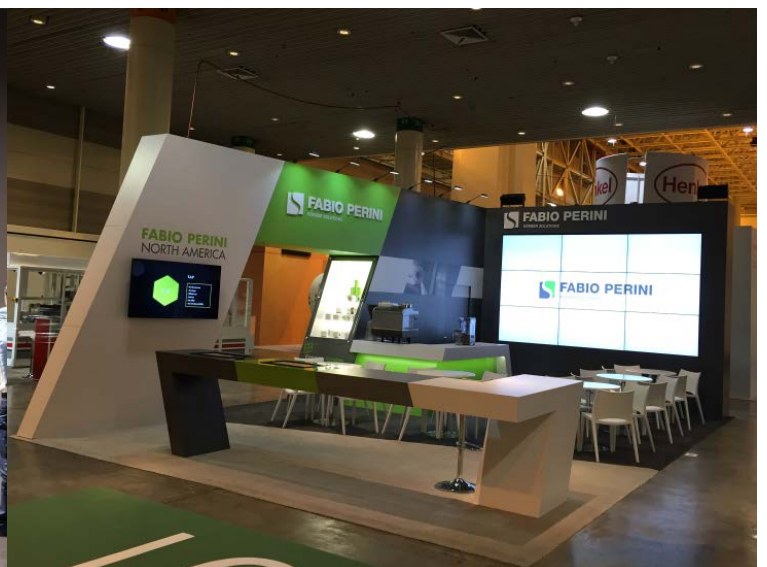
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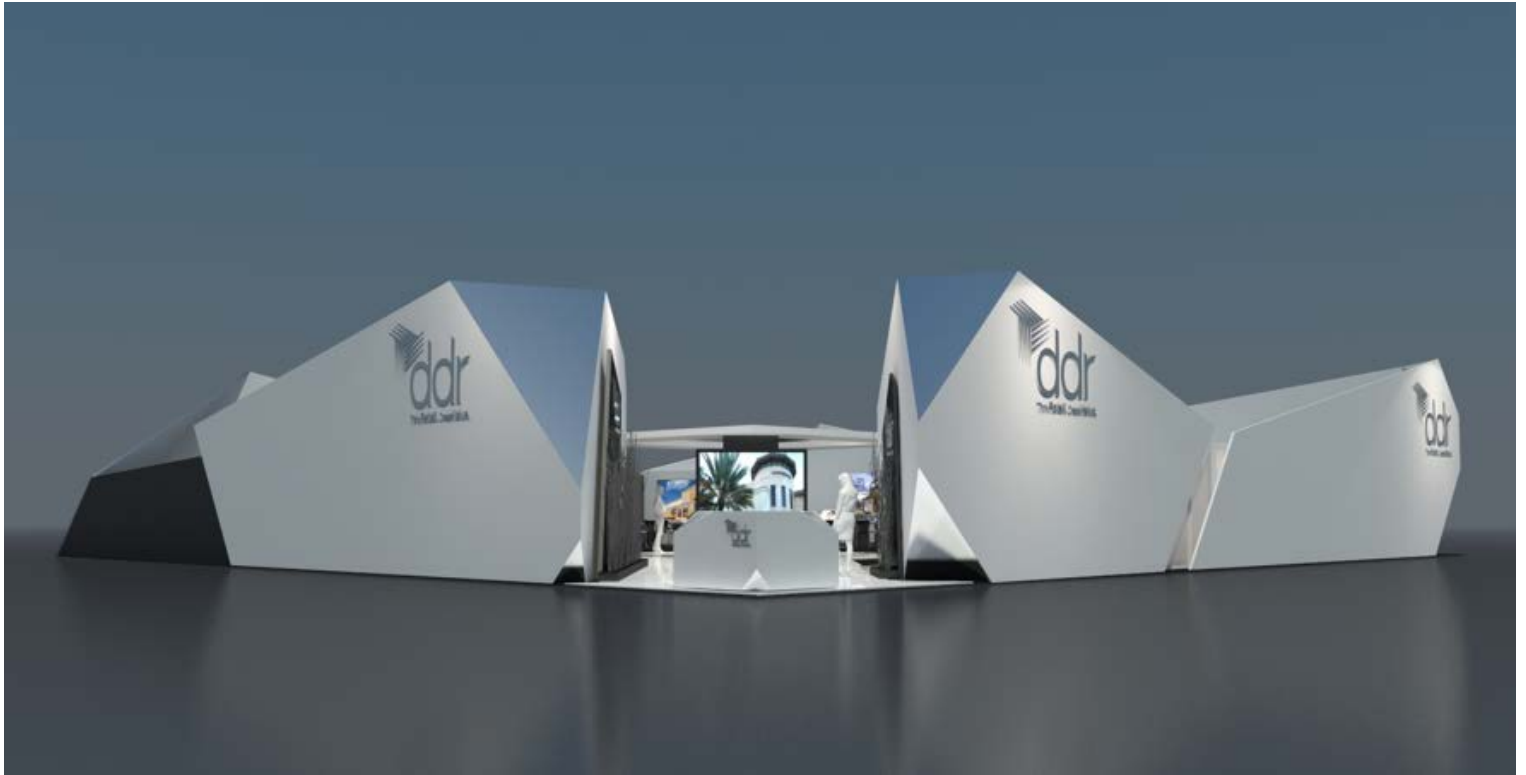
Rendering



Actual



Other GES Examples



Other GES Examples

