



Display Week 2020 Exhibitors,

Have you considered securing a larger booth space for the Display Week 2020 Show? Perhaps the increased material handling costs are holding you back? Now there is a cost savings with your material handling costs should you increase your booth space from DW19 to DW20 show.

SID's General Contractor (GES) provides a nice incentive for exhibitors to grow their exhibit space. Should your company decide to grow their exhibit space from a smaller to a larger booth, your material handling costs could be reduced from 10 to 25%. This does not negatively impact your contract with your EC as this is or should be a clear pass through savings.

The chart below provides for you a clear understanding of the discount, should you decide to increase your space by 100 to 400 sq. ft. in exhibit space.

GES will discount Material Handling and standard furnishings for exhibitors that increase exhibit space size over prior year as follows:

100-200 sq. ft. increase	10% discount
201-300 sq. ft. increase	15% discount
301-400 sq. ft. increase	20% discount
400 sq. ft. increase or more	25% discount

We will be glad to connect you with directly with GES to discuss the savings you will realize. For those of you that may be interested in logistics program GES has in place a special SID negotiated program in which unlimited inbound shipping (ground service) to all exhibitors from any domestic location or the domestic portion of international shipments at NO CHARGE. To qualify for free inbound shipping, exhibitors must utilize GES Logistics for outbound transportation. Rates and rules can be provided to you upon request. Please feel free to contact us if this of interest to you.

Thank you.

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