



CONDUCT BUSINESS IN YOUR OWN PRIVATE SUITE, MEETING ROOM or BALLROOM AT AN OFFICAL DISPLAY WEEK HOTEL.

Do you need a temporary headquarters, private meeting space or would you like to hold a function for your company during Display Week? Would you like Display Week to help promote the location of your hotel suite, meeting space or ballroom? There are multiple types of spaces available for conducting private business meetings, small receptions or a function of your design. When you use our promotional services to place your hotel meeting areas under the umbrella of the official Display Week program, your company gains visibility and prestige as a result.

Here's how the promotional program works:

1. SID Show Management team will as your organization secure your suite, meeting space, or ballroom at a Display Week approved hotel using the DW official housing vendor - Par Avion. (You are responsible for all fees for rooms, food, and beverages).
2. We promote the location, dates, and times that you wish to host Display Week participants as follows (Or you may prefer to have a private event that does not require any or some of these promotional opportunities. These promotional opportunities are **optional** based on your desire to utilize them or not):
 - On the Display Week **official website**.
 - In a pre-show **e-blast** sent to all registered attendees two weeks before the show.
 - In the printed **Display Week Exhibit and Product Guide** distributed at the show to all participants (deadline for this opportunity is March 12, 2020).
 - In the official Display Week **Mobile App**.
 - On a **meter board sign** located in the registration area (deadline for this opportunity is April 1, 2020).

For a **Hotel Suite**, the cost of the above promotional efforts and multi-platform branding opportunities is \$3,000 for current DW exhibitors and \$5,000 for non-exhibitors. All companies need to be registered as attendees at Display Week 2020.

For a **Meeting Space**, the cost of the above promotional efforts and multi-platform branding opportunities is \$10,000 for current DW exhibitors and \$12,000 for non-exhibitors. All companies need to be registered as attendees at Display Week 2020.

For a **Ballroom Space**, the cost of the above promotional efforts and multi-platform branding opportunities is \$25,000 for current DW exhibitors and \$30,000 for non-exhibitors. All companies need to be registered as attendees at Display Week 2020.

In addition, we offer a customized approach to inviting attendees to your space. We can manage who attends, how many people attend, and also create a special invitation for you. Contact your sales representative for pricing if you are interested in this special option.

This Hotel opportunity may be the perfect way to connect with your customers at Display Week. **Please contact Jim (203-502-8283) jbuckley@pcm411.com or Sue (408-489-9596) schung@sid.org for details today.**