



Make the Most of Your Media Opportunities at Display Week

Display Week 2020 online is just around the corner! Make sure the global media and analysts attending Display Week know about your company. Please send your press release, electronic media kit and/or a high-resolution photo (png or jpeg file), to press@sid.org by **July 22, 2020** for posting in our Virtual Press Room, the main hub for Display Week 2020 news. SID's media representatives will, of course, respect news embargoes when indicated.

Social Media: Don't forget to tag #DisplayWeek2020 in all your social media posts. Follow and engage with us on Facebook, Twitter, LinkedIn, and YouTube. Please email press@sid.org if you have additional questions.