

Information **DISPLAY**

CALL FOR PRODUCT INFORMATION

***INFORMATION DISPLAY* MAGAZINE**

DISPLAY WEEK 2017 SHOW ISSUE: "PRODUCTS ON DISPLAY"

DEADLINE: MARCH 27, 2017

The feature article of the Display Week Show Issue of *Information Display* magazine will be devoted to products on display at Display Week 2017. This is an excellent opportunity to showcase a special product that you will be showing, or perhaps introducing, at Display Week 2017 included as part of your exhibition fee at no additional cost.

We will highlight one product from each exhibitor. Please email the following:

- A color photograph with a resolution of at least 300 dpi (electronic versions only).
- A product description of 100 words or less (electronic versions only).

Please email your materials to: jdanelan@pcm411.com

The deadline is **MARCH 27, 2017**. Please be on time with your submissions. Unfortunately, we cannot accept late submissions due to pre-show publication deadlines.

Sincerely,

Danielle Rocco
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