

# WILEY



**Wiley and SID are pleased to announce a free publishing workshop exclusively for Display Week 2015 delegates**

**San Jose Convention Center, San Jose, CA,  
Tuesday 2<sup>nd</sup> June, 5:00 – 7:00pm  
Room 113**

Come hear keynote speaker

## **Paul Drzaic**

**Conventions Committee Chair, *SID*  
Author, *JSID***

talk about publishing in the *Journal of the Society for Information Display*, followed by brief talks on the following topics:

- **Where to begin the writing process, what editors are looking for and how to tailor your writing to it** (John Kymissis, *Editor-in-Chief of JSID*)
- **The publishing and peer review process** (Herbert De Smet, *Mid-Europe Director of SID*)
- **How to increase the exposure of your paper** (Simone Taylor, *Publisher at Wiley*)

There will be a reception after the presentations where you can meet your JSID Editor and Wiley Publisher to discuss any further questions or ideas you may have.

Hors d'oeuvres and drinks will be served!