



In-booth Publicity Interviews for I-Zone Exhibitors

MCA will provide single-camera videotaping to produce up to a 3-minute video of a company spokesperson or a speaker interview in an I-Zone exhibitor's booth. These videos can be useful for boosting the company's brand with online marketing, for upcoming new product launches, and possibly even as a resource for seeking investment funding.

- In-booth videotaping for up to a 3-minute final video
- MCA interviewer (or your interviewer, at your option)
- Editing for delivery within 10 days of video shoot
 - One round of editing and revisions*
 - Added to the video footage
- Introductory/exit slides
 - Names and titles of the participants
 - 2 product photos and/or slides inserted as needed
- Assistance setting up company You Tube Channel (if needed)

In-booth Speaker Video or Speaker Video Interview starts at **\$800** each

*Additional costs will be charged for extra rounds of editing and inserting more than 2 photos or slides into the video. Optional 30-min media coaching for spokesperson = \$150.

May 28 is the last day to secure an I-Zone video!

Contact Stephanie Chieng, schieng@mcapr.com +1(650) 968-8900 x127, for questions and to schedule your video at Display Week 2014 today!